

Third Party Administrator (TPA) 101: Your Outsourced Claims Team

The gist: A TPA is a specialized firm that handles claims administration for your insurance program—freeing you to focus on running the business.

What It Is

A Third Party Administrator manages claims on behalf of self-insured companies, captives, or even insurers. They handle everything from intake to investigation to resolution.

What They Do

Service Type	What It Includes
Claims Processing	Intake, investigation, and settlement (at your or your insurer's direction typically)
Regulatory Compliance	Meeting state/federal reporting requirements
Loss Data & Analytics	Identifying trends to reduce future claims
Litigation Management	Coordinating defense counsel when needed

 **Pro tip:** TPAs can be highly specialized—choose one with experience in your industry.

What's Changing

- **Data-driven decision-making** – Advanced analytics shaping claim strategies.
 - **Integration with risk tech** – TPAs working with AI tools to speed resolutions and make claims handling more efficient.
 - **Greater transparency demands** – Clients expect real-time claim status.
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Selection Tips

1. **Match expertise to your claim types** – Workers' comp TPAs differ from liability TPAs.
 2. **Review service-level agreements (SLAs)** – Set expectations for speed, accuracy, and reporting. Additionally consider life of contract or life of claim agreement.
 3. **Check tech capabilities** – Portals, dashboards, and automation improve efficiency. Consider the TPA's technology and roadmap.
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Bottom Line

A good TPA can save you time, improve claim outcomes, and provide insights that reduce future losses.